

All-in-One Casting Software for

Theme Parks & Festivals



Live Event Struggles

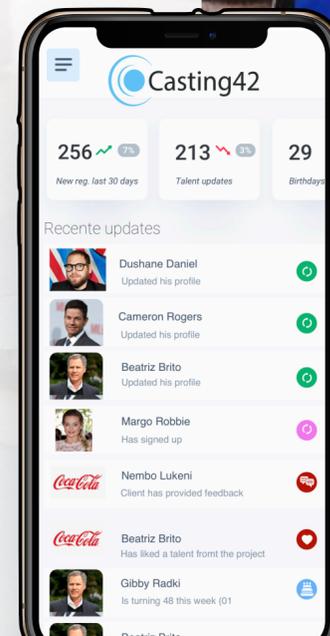
Entertainment venues operate with massive, rotating ensembles—from characters and performers to hosts and specialty acts.

Managing auditions, seasonal contracts, schedules, and ongoing performance evaluations becomes overwhelming without a dedicated system.

Slow Approvals
Manual Tracking
Missed Deadlines
Inconsistent Guest Experience
Delayed Production
Administrative Overload
Misplaced Files
Poor Availability Tracking
Scattered Information
Outdated Profiles
Compliance Risks
Increased Costs
Missing Contracts
Inefficient Search and Filtering
Archaic Processes
Lack of a Centralized System
Scheduling Chaos
Unscalable and Inefficient
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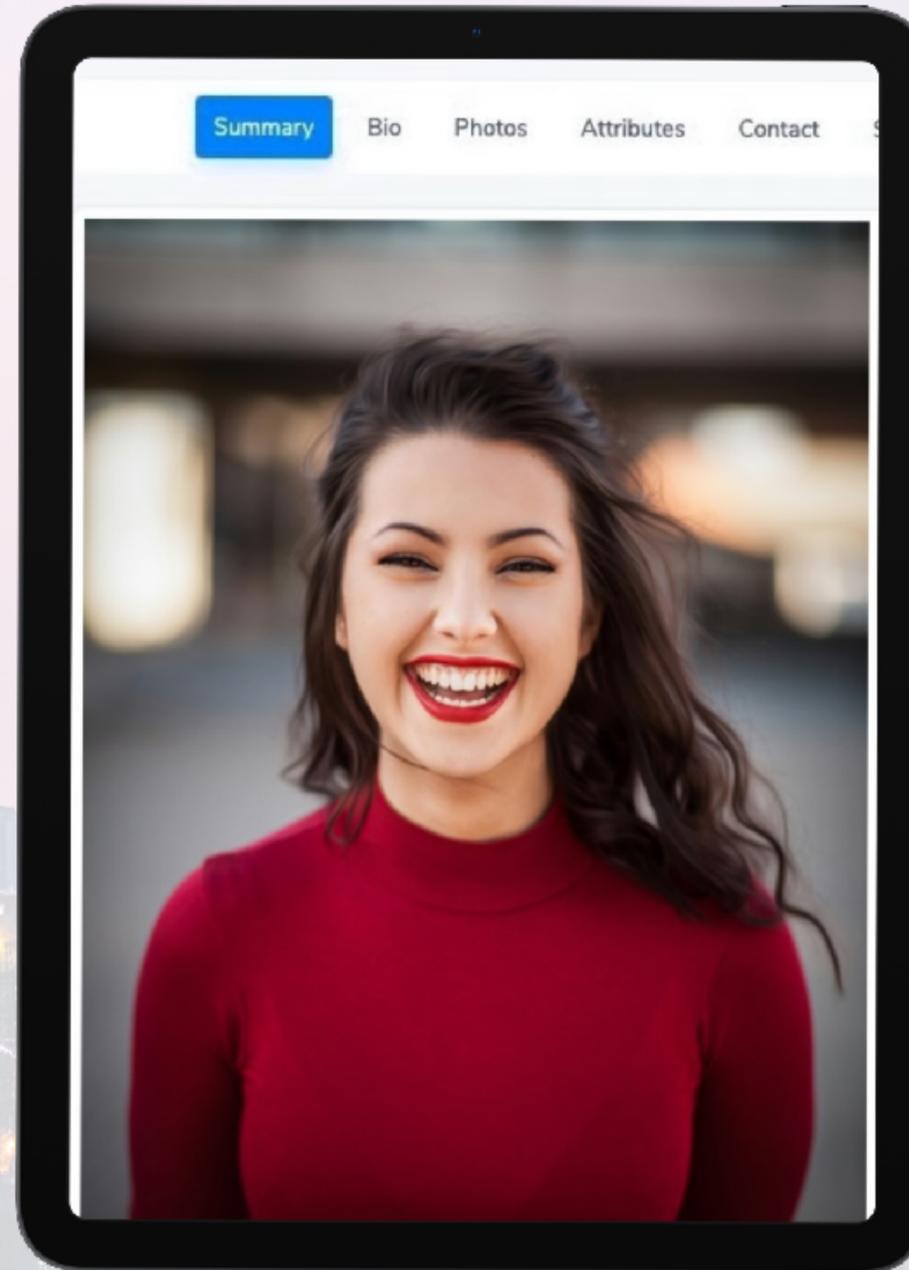
Casting Empowerment

Casting42 helps entertainment directors run large-scale, recurring casts with precision while ensuring visitor experience stays exceptional.



Casting For All Your Theme Park Production Needs

Reclaim focus on simply finding the **right talent** for every type of need.



Costumed Characters



Exotic Entertainment



Stage Performers



Brand & Advertising Campaigns



Volunteers, Crew & Promo Teams

Manage casting for Theme Park Productions

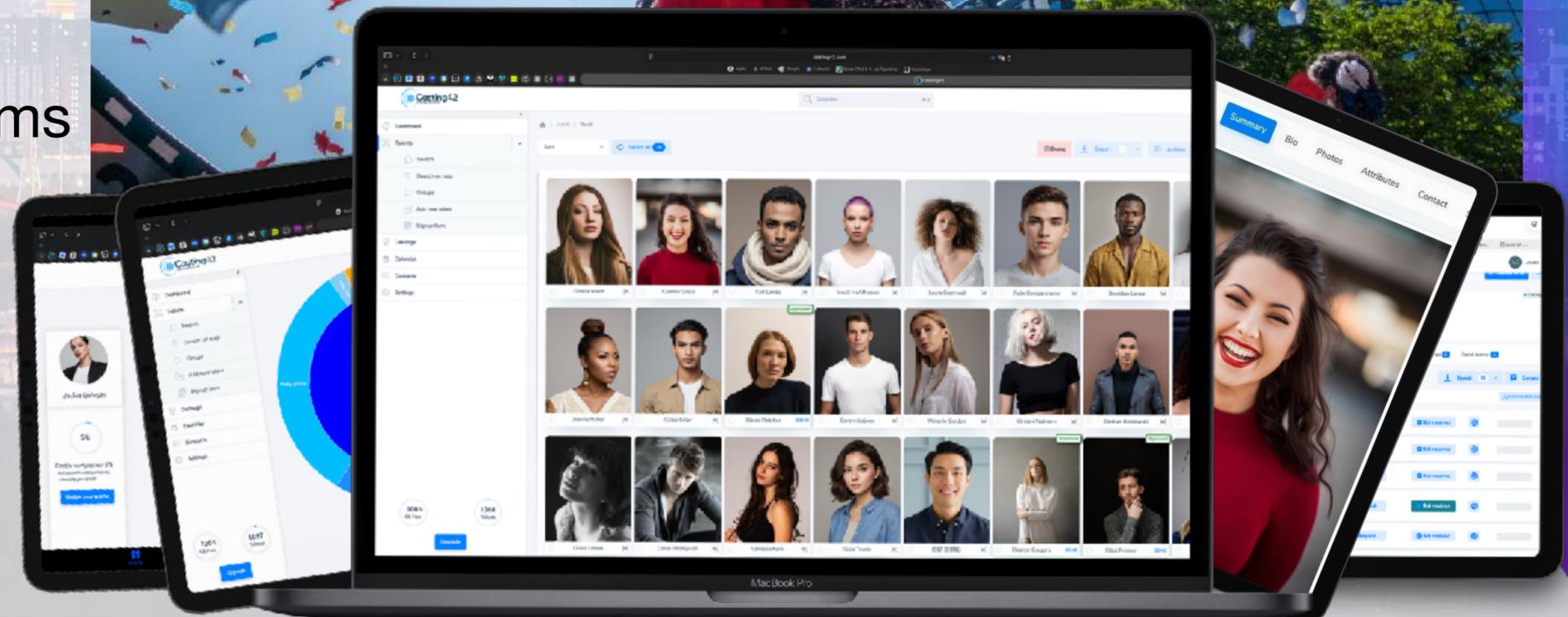
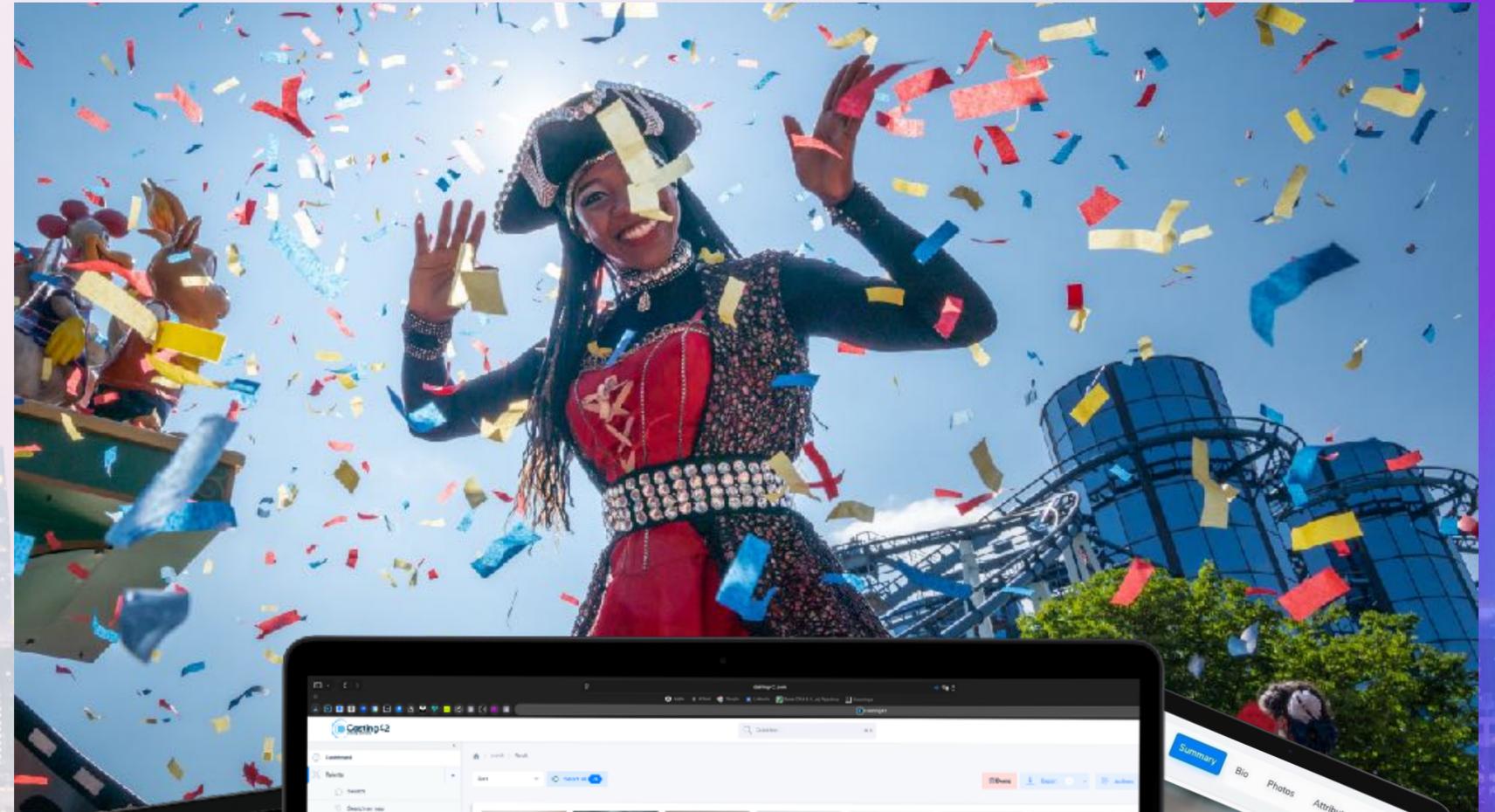
Manage Submissions & Filtering

Track Availability & Scheduling

Integrate Auditions & Approvals

Simplify Coordination Across Teams

Ensure Security & Compliance

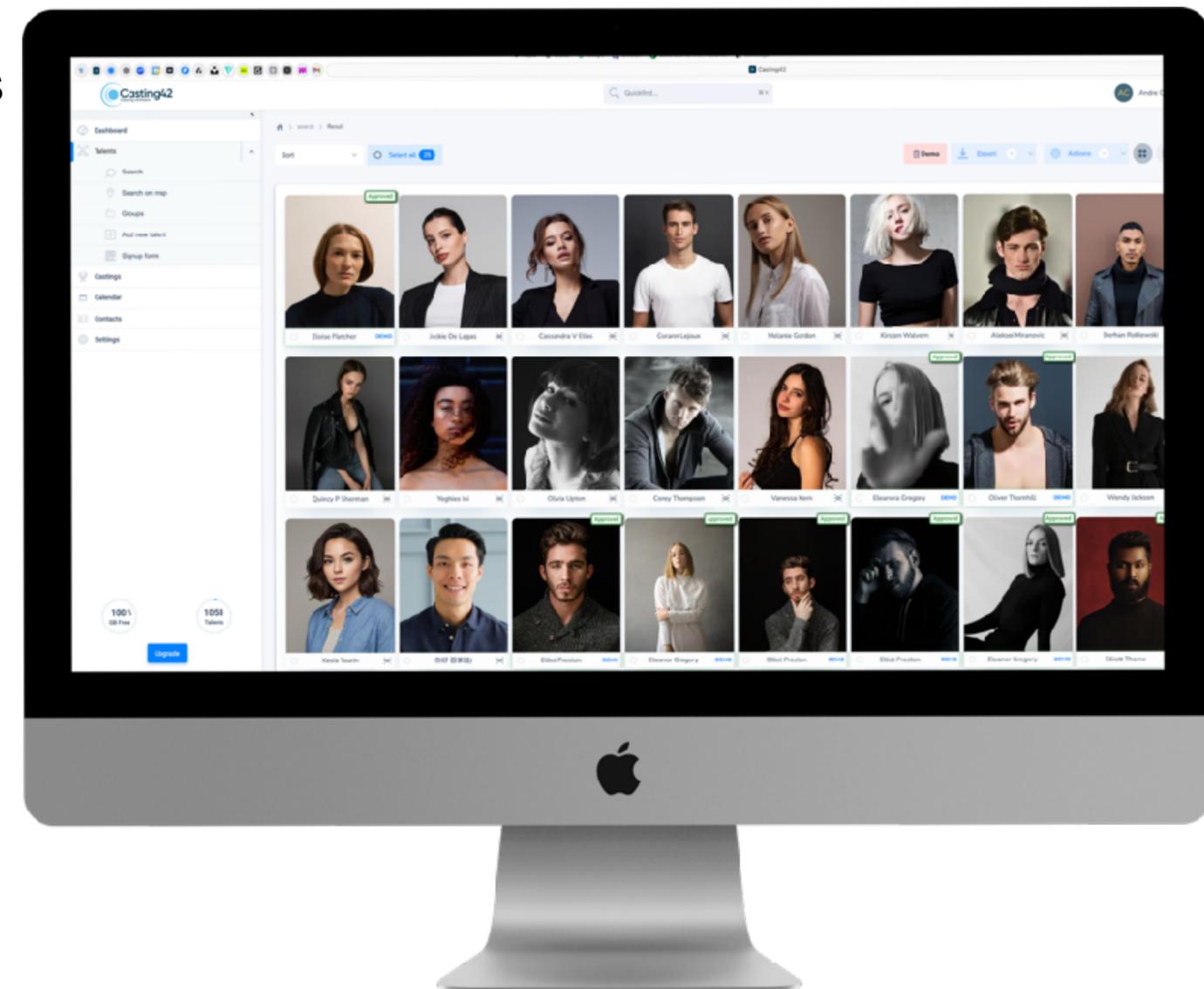


Manage a Large Database

Challenge: High volumes of profiles to organize — local and international performers for musical acts and live shows.

With **Casting42** you can:

- **Centralize with advanced multi-criteria filtering** and search for performers across varying descriptions and genres.
- **Empower self-managed profile updates** — Talent can update photos, reels, and personal details on-demand, ensuring casting data is always current.
- **Group with accuracy** — Tag talent by appearance, skills, language, union status, or availability to match exact casting briefs.
- **Scale on a Cloud Platform** — Support your growing production demands while staying accessible via Mobile and Desktop, no apps required.



Schedule & Manage Availability

Need to **streamline local talent casting** for mascots, interactive actors, and short-term seasonal events, across calendar confirmations and cancellations.

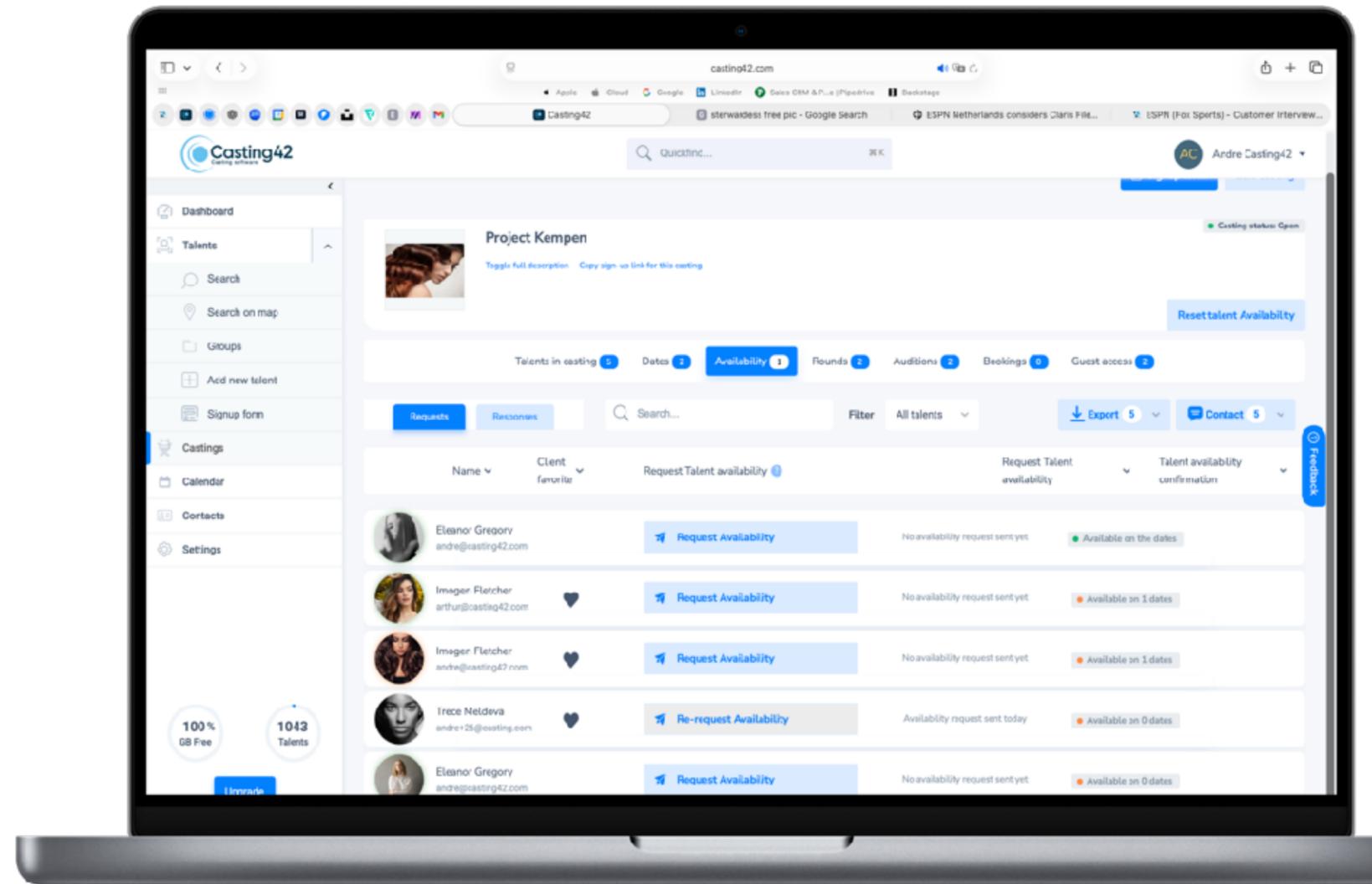
With **Casting42** you can:

✔ **Centralized availability tracking**

— request updates through the interface with automated updates on who's responded, available for fittings, test shoots, and timelines.

✔ **Simplified scheduling and feedback loops** — Coordinate to fill slots, shoot dates, and feedback across large casts effortlessly.

✔ **Re-call & re-cast** — approved characters for seasonal roles in seconds.

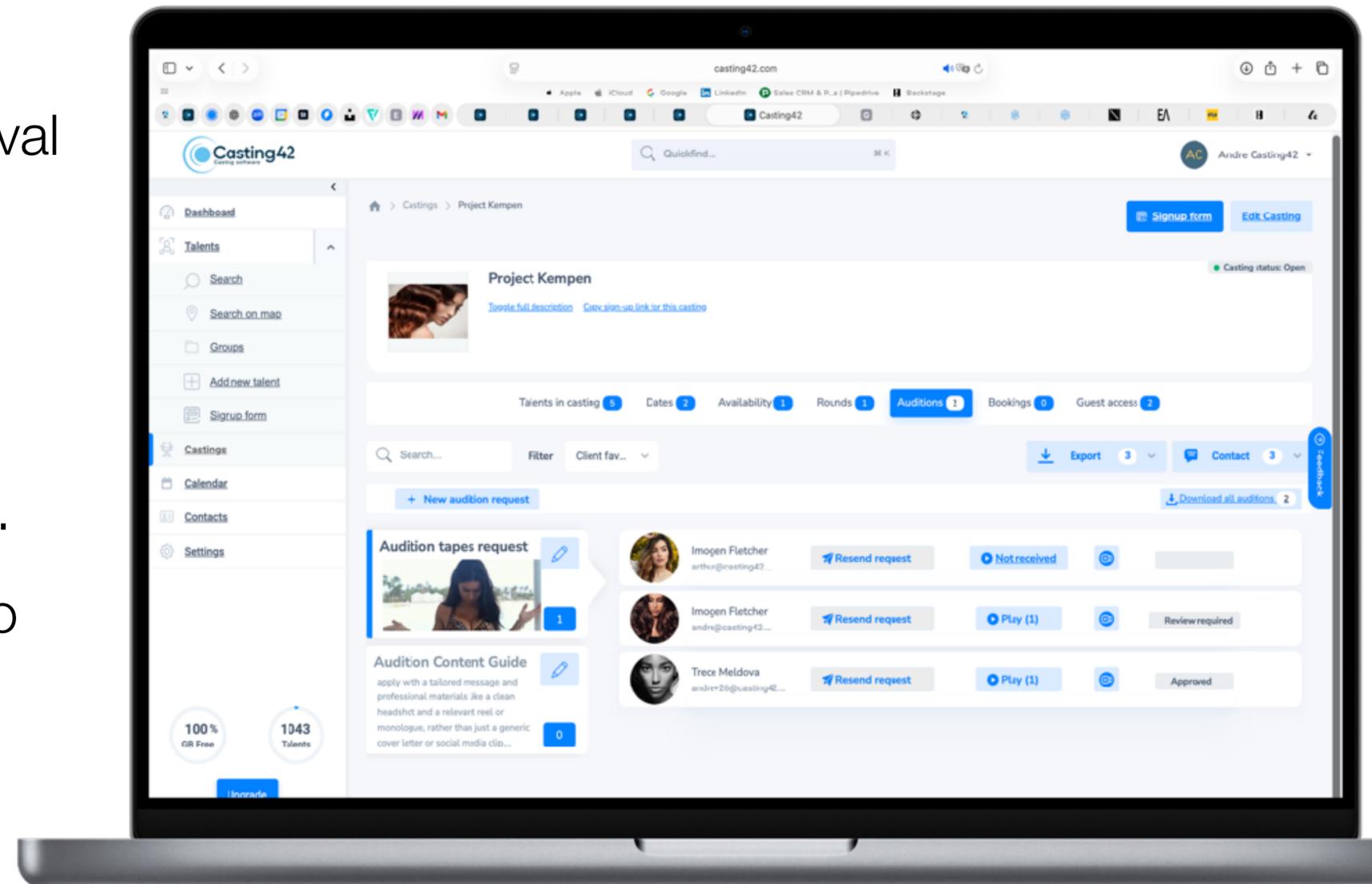


Integrated Audition Management

Need to use **casting portals** to discover more talent, assess auditions, and manage ongoing entertainment rotations?

With **Casting42** you can:

- ✔ **Integrate video auditions** for fast callbacks, short-lists, approval workflows and accurate performance assessment.
- ✔ **Integrated document management** for agreements, compliance and visa paperwork.
- ✔ **Instantly match performers** to role-search filters for dance, acting, stunts, magicians etc.

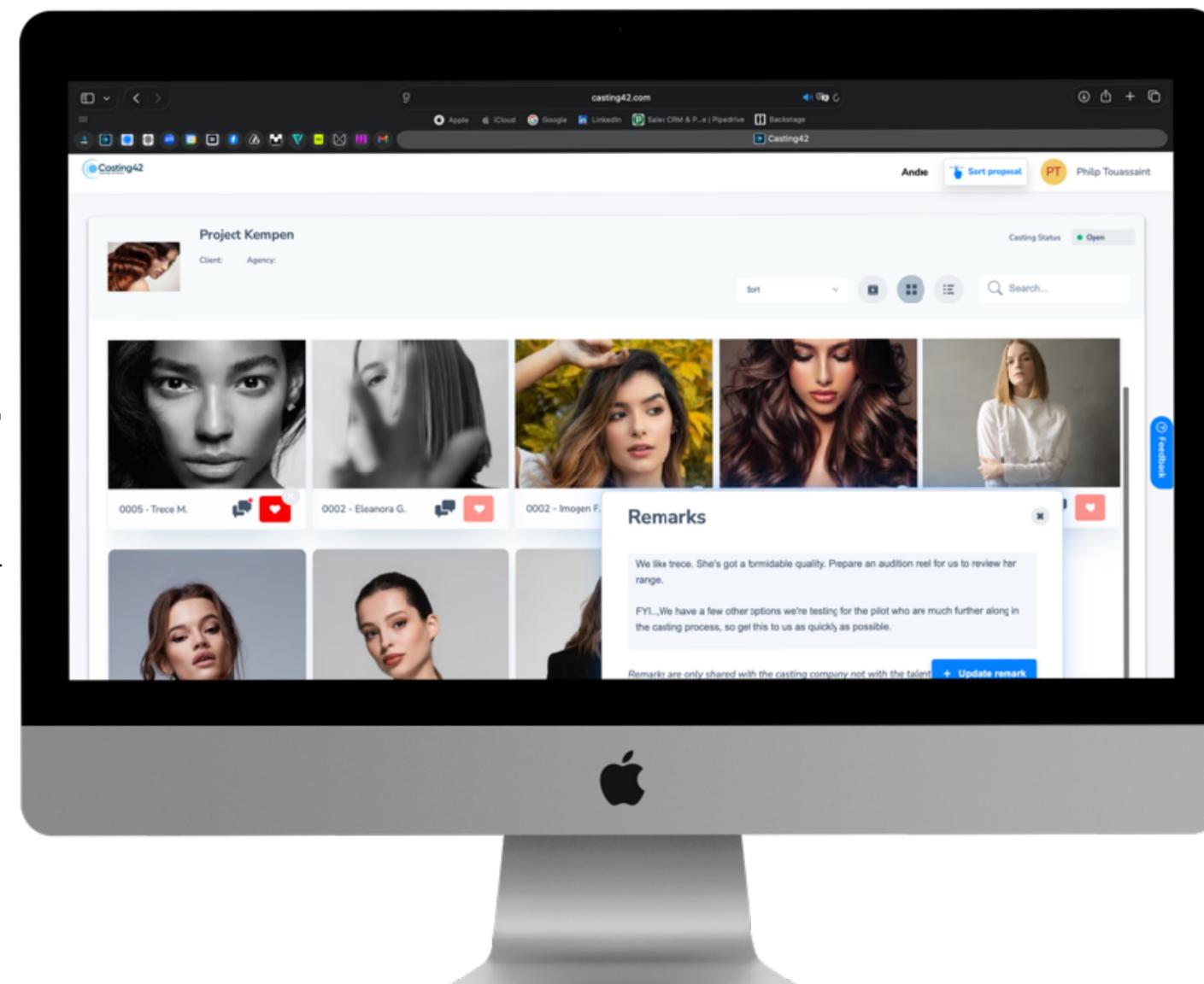


Streamlined Workflows

Need collaborative casting workflows between organizers and teams without creating chaos.

With **Casting42** you can:

- ✓ **Collaborate Seamlessly** — Invite multiple reviewers to centralize their approval, favorites and feedback on one interface.
- ✓ **Control access to Info** — Share shortlist securely with creative teams or agencies presenting only the select candidate info allowed.
- ✓ **Shortlist agility** — Generate and export PDFs or open guest access. Communicate via SMS or email. All from a single interface.

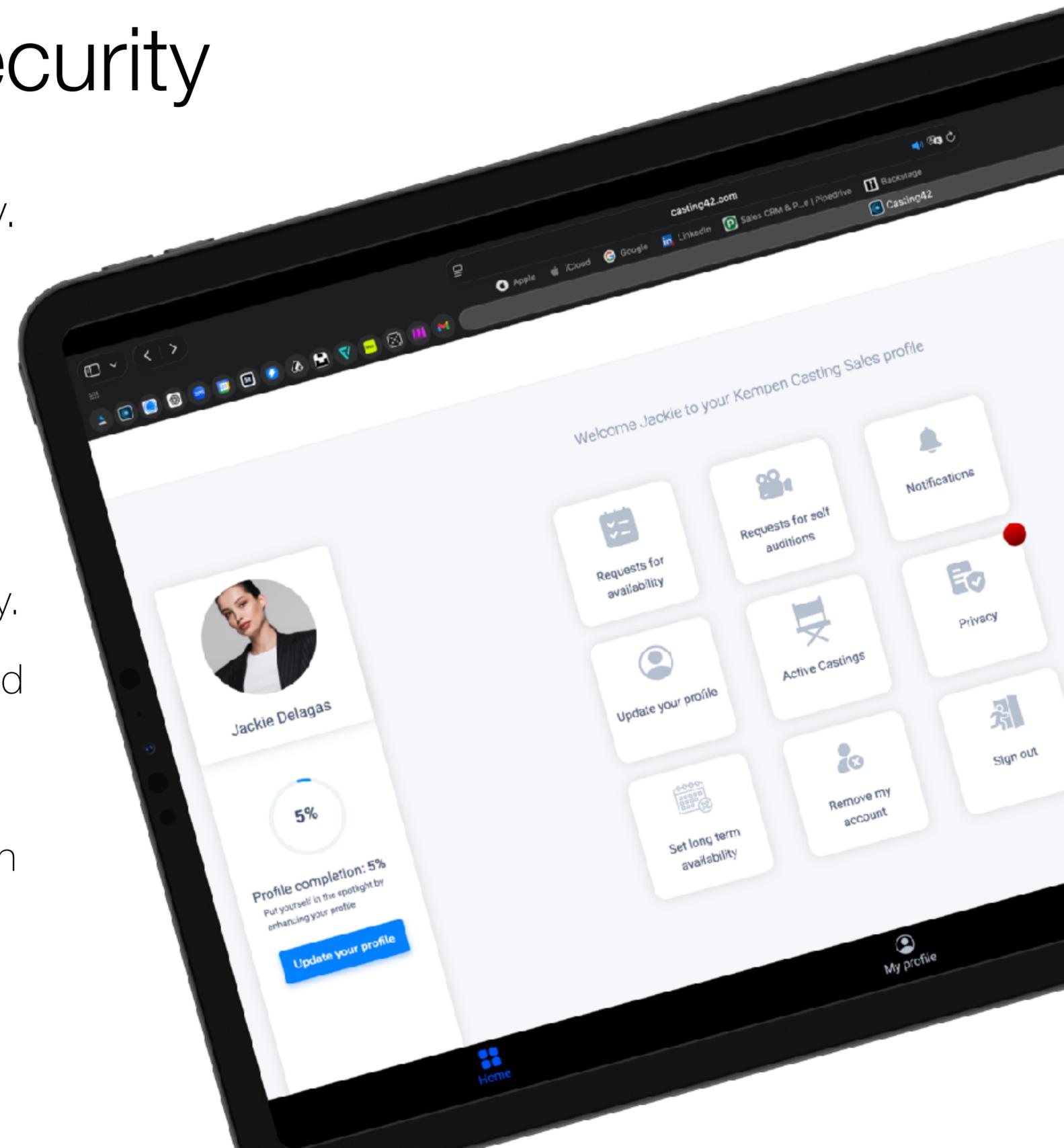


Data Management & Security

Challenge: Maintaining a unified brand experience while ensuring compliance & privacy.

Casting42 Solution:

- ✔ **Digital contract management** — store and manage all agreements securely.
- ✔ **GDPR-compliant data handling** — protect sensitive data and manage consent automatically.
- ✔ **Custom access levels** ensuring only authorized personnel can view specific details on each talent.
- ✔ **Cloud-based system** — Eliminate lost files with easy access on desktop or mobile.
- ✔ **2-Factor Authentication**



Why organizers prefer **Casting42**

- ✓ Faster Hiring Cycles
- ✓ Reduced Admin Workload
- ✓ Consistent Brand Experiences
- ✓ Better Creative Collaboration
- ✓ Security, Compliance & Privacy Tracking

Agencies that switch to Casting42 consistently report improved efficiency, and a significant reduction in time wasted on manual tasks.



100% Built by Kempen Automatisering

Casting42 operates as a subsidiary of **Kempen Automatisering**.

Kempen Automatisering, established in the TV broadcast center of the Netherlands. KA has a long-standing legacy of collaboration within the **TV broadcast and media production sector**, providing custom software solutions that enhance workflow efficiency, content management, and data-driven decision-making. Over the years, KA has partnered with broadcasters, production houses, and media technology providers to streamline casting processes, automate scheduling, and integrate digital asset systems. Our experience in broadcast technology and production management laid the foundation for platforms like **Casting42**, combining industry insight with robust engineering. This heritage gives Kempen Automatisering a deep understanding of the broadcast industry's creative, logistical, and compliance-driven needs.

www.kempenautomatisering.com

Kempen Automatisering has built many solutions for a large number of production houses & channels.

